

# EXHIBIT B

**Jon Werner**

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**From:** Paul Koster [paul@one-go-events.ru]  
**Sent:** Thursday, November 29, 2007 8:15 AM  
**To:** Ton Jumelet  
**Subject:** FW: Russia - St.P.

**From:** <Pacozimm@aol.com>  
**Date:** Fri, 12 Jan 2007 11:18:36 EST  
**To:** <paul@one-go-events.ru>  
**Cc:** <Bruno.de.Haas@fbevents.nl>  
**Subject:** Re: Russia - St.P.

In a message dated 1/12/2007 9:30:32 A.M. Eastern Standard Time, paul@one-go-events.ru writes:

Good morning Paco,

Well...maybe, just maybe: we can help you out!  
It's all depending on a little bit of luck, we just have to cross our fingers.

Attached is a memo, Olga and Tatyana -they just dropped their usual work-wrote after visiting today the BEST option in St.P. The content might be interesting :-)  
Also attached some pictures of this venue. And I will send you a second mail with additional info in a minute or so.  
Rent might be interesting: I don't want to make you happy right away, but we will know in short notice. (1 Rubble to the dollar: 0.037610 USD)

A different option will be to rent 'square meters' in the mega stores, which just opened, just outside St.P. (On my last visit I had the chance to go over and was impressed by the huge set up and attendance.

Not, to loose any valuable time we already send your letter (of yesterday) to the managements of these locations. We can't push anymore, and just have to be patient!  
But, we are continuing our search in Moscow as well at the moment. I think we all want to be successful bringing this exhibition to Russia. The event has great chances, NOT ONLY in St.Petersburg and Moscow...bare this in mind.

That's it for the moment. Although, I would like to suggest to start discussing our (possible) service.

What can we offer (roughly):

- \* Russian 'identity' = 'Ltd' (necessary to do business)
- \* marketing and PR
- \* ticketing: set up and assistance
- \* production assistance
- \* security

Basically everything you need on local services to be successful in the local Russian market. You bring in the content and we can provide you with the rest.  
No need to say, we would like to have exclusivity to be your partner in Russia.

I think, this will be it for now, and the best we could do in such a short notice!  
Waiting for your initial reaction.  
Best,  
Pk

The sports stadium looks like a great venue. We would need 2,000 sq meters. If you could get the rent at 30,000 per day it would be \$ 1,128.30 per day. Would this include utilities (power, lights, heat etc.) If not the rent is expensive. It would be \$172,629.90 for the five

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month period between May 1 and Sept 30.

Would we pay rent for 10 days load in and 7 days load out.

Lets see if we can get this to work.

There are many details to discuss .

I would like to do a business plan ASAP, but need more input from you.

Are there any taxes?

All costs: Ticketing (what company)

What is the hourly wage we will pay for operations personnel?

House Manager

Security

Permits

Marketing and Promotion (what would be your budget for 5 months)

Sponsor opportunities

etc.

You would be our exclusive partner in Russia.

The deal would be one-go would receive 1/3 of the profit after Premier share.

JAM/CPI 2/3 after Premier share.

The risk would be the same percentage as the profit share.

Let's do it

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